

CHRISTO

Designer

Christopher
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Software

- XD
- Photoshop
- Illustrator
- Premier pro
- Sketch

Education

Antonelli Institute — Erdenhiem, PA
GRAPHIC DESIGN

Springboard — Online program
UX/UI DESIGN

Skills

- User-Centered Design
- User Experience
- UX/UI Design
- Interaction Design
- Mockups
- Product Design
- Graphic Design
- Illustration
- Branding
- Wireframing
- Prototyping
- Video Editing
- Visual Communication
- Layout
- Design Sprints
- Analysis
- Personas
- Affinity Mapping

UX/UI case studies

HappyBeing

Wellness app

UX/product designer

- Worked on 3 main points of their original app, journaling, the beginning of the day, and the end of the day. Changed the layout of their beginning of the day to a more user-friendly way of listing your daily goals. The Journaling section was made to be more personable while having prompts if you couldn't think of anything. The end of the day became a checklist and a way to reflect after your day is complete.
- Created red route for MVPs and sketched multiple designs to create low and high fidelity wireframes.

BikeGuild

eCommerce capstone

UX/UI Designer

- Conducted competitive analytical research to create a more appealing web-mobile experience. Fixed the issue of having to open multiple tabs to look at different bikes by adding a comparative feature. Added a guest checkout feature so that the user doesn't feel pressure to open an account and reduce the chances of them leaving without a purchase. The product page was made more appealing than our competitors with the addition of a color scheme, and a layout that is not used by our competitors.
- Conducted a competitive research, Identifying our MVP and the user flow to start sketching the page. I surveyed customers for their experience and interviewed a couple of potential users. Created low and high wireframes for a web and mobile experience and tested the prototype with potential users.

PostUP

design sprint

Product Designer

- Developing an app that'll help freelance workers and remote workers find locations near them that offer free wifi and the right amenities to proceed with their work of choice. Through this app, the user can see visuals of the interior and exterior of the proposed locations. Within the details of each location, the user will be able to check the times with the highest and lowest volume of traffic and acquire reviews from other app users that have visited the locations prior.
- Conducted a design sprint that involved researching competitors. Created personas with the previous information that was given to me, sketched ideas to turn in to wireframes, also created and tested a interactive prototyping.

EXO

Capstone

UX/UI Designer

- Designed this app to help you look for specific workouts based on 4 types of exercise. The 4 categories are split by visual examples so that the user can see a distinct difference. The exercise/workouts are visually shown with a description of the exercise. There are charts to let you know what body parts you will be using, also a step by step instruction for first-timers.
- Conducted research on other apps for the effectiveness of their UI design. Conducted surveys and interviews, created an infinity map, empathy maps, personas and user flow to guided my process. Afterwards, I created wireframes based on user feedback and sketches made to wireframe then enhanced to a high-fidelity wireframe. Finally, tested the prototyping on the previous interviewees.

Work Experiences

Grades4Life

Contracted

UX/Product Designer

Consulting with clients to understand their goals and explaining research results. Improved design ideas using data, personas, sitemaps and processing user flows. Designed graphic user interface elements from wireframes and task flows based on user needs and project manager wanted.

HappyBeing

contracted

UX/product designer

Created and improved design ideas using data, personas, MVPs and processing user flows. Designed graphic user interface elements from wireframes and task flows based on user needs and project manager wanted.

Chic Hoodlum clothing

freelance

Graphic Designer

Created the branding used to symbolize the clothing company after receiving a brief about what they wanted to represent. Created a unique and custom logo combination of wordmark and emblem for the company.

New Beginning's real estate

freelance

Graphic Designer

After getting their story I helped to assess their brand and create an image for it, which involved created a responsive logo from a combination of wordmark and emblem logos. Chose the color scheme and font for the brand. Designed their business cards.